

MANJARI SAHU

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Professional Experience

Amsterdam | September 2017 - Current

The Artificial | UX/Service Designer

Pittsburgh | Jun 2017 - September 2017

Philips Respironics | Research/Service Design Intern

- Created videos for new Sleep Apnea product launch, observed target user-group testing and interviews and created follow up insights presentation for in-house circulation.
- Conducted retail market research and created future service propositions for OSA product release. Conducted codesign workshops with inhouse design team.
- Worked on new rollout service for Chronic obstructive pulmonary disease (COPD) hospital and patient services.

Pittsburgh | August 2016 - May 2017

Carnegie Mellon University | Research Assistant

My year at Carnegie Mellon University focused on designing for interactions in the realm of education, healthcare, data visualization, music and automotive. Industry collaborative projects include -

- **Philips Respironics** - Design for family sleep
- **Microsoft Design Expo** - Designing for Mixed Reality in Automotive Training
- **Philips Respironics** - Design for Asthma Control in Children

Mumbai | October 2015 - May 2016

StudioPOD | Experience Designer

- Conducted research and future project planning proposals for the city of Puri, as part of the SMART city initiative with the Heritage Govt. Of India.
- Conceptualized and designed UI and information architecture for way-finding and city guide mobile application sponsored by the Govt. Of India
- Conducted usability tests and incorporated feedback into design.
- Designed and developed StudioPOD professional website.

Mumbai | October 2015 - May 2016

MakersKit | Experience Design Consultant

- Designed STEM educational toys for children aged 3 to 8 years.
- Conducted user research and product usability testing.

Bangalore | August 2013 - April 2015

Restore | Retail Designer

- Designed and constructed over 12 retail, exhibition, visual merchandising & hospitality interior projects.
- As team lead, I directly managed and led multiple design teams and project execution on-site as well as off-site.
- Partnered with marketing teams to create brand strategy outlines and user persona's.
- Design projects received several national awards.

Pune | November 2012 - January 2013

Urban Mela - MITID | Teaching Assistant, Ethnographic Research

- A project in collaboration with Markus Heinsdroff, an installation artist & designer from Germany and the MIT Institute of Design, Pune. I was the teaching assistant that helped plan and execute the exhibition "D-Lane" as part of the Indo-German Mela on the theme "StadtRaume" or 'City Spaces'

Pune | May 2012 - October 2012

TEDIndia - INKtalks | Design Volunteer

Mumbai | May 2012 - August 2012

La Senza | Visual Merchandising Intern

Education

September 2016 - May 2017

Carnegie Mellon University | Pittsburgh
MPS in Design for Interactions, GPA 4.00

July 2009 - April 2014

MIT Institute of Design | Pune, India
Degree in Retail & Exhibition Design

Technical Skills

Adobe Creative Suite - Psd, Ai, Ae, Id, Xd
Sketch

InVision

Google Sketchup

AutoCAD

Rendering

3DS Max

Rhino

Cinema 4D

HTML & CSS (basics)

Design Expertise

Research + Strategy

Wireframing

Storyboarding

Sketching

Design Ethnography

Prototyping (Physical + Digital)

Service Blueprinting

Customer Journey Mapping

AR/VR Prototyping

Industrial Design

Awards

Dash

Chosen project for Microsoft Design Expo 2017, Seattle

Best Project for Mixed Reality Application, Microsoft Design Expo 2017

Shortlisted for IxDA 2018 Interaction Awards

412BEATS

Core77 Student Notable Interaction Design Award 2017

Semi-finalist for Adobe Design Awards, Social Impact Category

Feature Project at Dubai Student Grad Show 2017

Flying Machine Flagship Store

Best Shop Fitting Design, VMRD Retail Design Awards 2015

Western Fashion Apparel - Specialty Store, VMRD Retail Design Awards 2015 for