

MANJARI SAHU

EXPERIENCE DESIGNER

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Professional Experience

Pittsburgh | Jun 2017 - Current

Philips Respironics | Interaction/Service Design Intern

- Working on creating service design solutions for Sleep Apnea.

Pittsburgh | Aug 2016 - May 2017

Carnegie Mellon University | Research Assistant

My year at Carnegie Mellon University focused on designing for interactions in the realm of education, healthcare, data visualization, music and automotive. Key projects include -

- **Philips Respironics** - Design for family sleep
- **Microsoft Design Expo** - Designing for Mixed Reality in Automotive Training
- **Philips Respironics** - Design for Asthma Control in Children

Mumbai | Oct 2015 - May 2016

StudioPOD | Experience Designer

- Conducted research and future project planning proposals for the city of Puri, as part of the SMART city initiative with the Heritage Govt. Of India.
- Conceptualized and designed UI and information architecture for way-finding and city guide mobile application sponsored by the Govt. Of India
- Conducted usability tests and incorporated feedback into design.
- Designed and developed StudioPOD professional website.

Mumbai | Oct 2015 - May 2016

MakersKit | Design Consultant

- Designed STEM educational toys for children aged 3 to 8 years.
- Conducted user research and product usability testing.

Bangalore | May 2014 - April 2015

Restore | Retail Designer

- Designed and constructed over 12 retail, exhibition, visual merchandising & hospitality interior projects.
- As team lead, I directly managed and led multiple design teams and project execution on-site as well as off-site.
- Partnered with marketing teams to create brand strategy outlines and user persona's.

Bangalore | August 2013 - February 2014

Restore | Space Design Intern

- As a space design intern, I designed over four store design concepts, from which two went on to execution.
- My diploma thesis project, Flying Machine Flagship Store, was nominated and won two awards for Best Specialty Store Design and Best Retail Fixture Design at the VMRD awards in 2015.

Pune | November 2012 - January 2013

Urban Mela - MITID | Teaching Assistant, Ethnographic Research

- A project in collaboration with Markus Heinsdroff, an installation artist & designer from Germany and the MIT Institute of Design, Pune. I was the teaching assistant that helped plan and execute the exhibition "D-Lane" as part of the Indo-German Mela on the theme "StadtRaume" or 'City Spaces'

May 2012 - October 2012

TEDIndia - INKtalks | Design Volunteer

May 2012 - August 2012

La Senza | Visual Merchandising Intern

Education

September 2016 - May 2017

Carnegie Mellon University | Pittsburgh MPS in Design for Interactions, GPA 4.08

July 2009 - April 2014

MIT Institute of Design | Pune, India Degree in Retail & Exhibition Design

Technical Skills

Adobe Creative Suite - Psd, Ai, Ae, Id, Xd
Sketch
InVision
Sketchup
AutoCAD
Rendering
3DS Max
Rhino
Cinema 4D
HTML & CSS (basics)
P5.js

Design Expertise

Research + Strategy
Wireframing
Storyboarding
Sketching
Design Ethnography
Prototyping (Physical + Digital)
Service Blueprinting
User Experiences
AR/VR Prototyping
Industrial Design

Awards

Microsoft Design Expo 2017
Student Project in Mixed Reality

CORE77 2017 - 412BEATS
Notable Honoree Student Award
Interaction Design

VMRD 2015 - Flying Machine Flagship Store
Best Specialty Store Design
Best Retail Fixture Design

VMRD 2015 - U.S. Polo Flagship Store
Best In-store Visual Merchandising